

European Physical Activity Promotion Forum

Physical Activity oriented members of the Platform seek to establish a **Physical Activity Promotion Forum.**

The purpose of the Forum

Cross-sectoral cooperation for Physical Activity

- Promotion
- Mobilization
- Knowledge-sharing

The main objective is to involve as many stakeholders as possible from various sectors in the promotion and mobilization of physical activity with a health promotion perspective.



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Background

The six physical activity members of the Platform have met and established a cooperation via the Platform membership.

The physical activity members of the Platform represent various types of organisations, such as;

- european/international umbrella organisations for sport/grassroot sport and its civil society settings (3),
- european umbrella organisations for private and public sector within fitness, health and physical activity industry (2),
- european umbrella organisation for specific leisure and transport activity (1).



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Background

The physical activity members of the Platform are not in general natural partners.

However, the Platform members have common overall goals concerning physical activity with a health promotion perspective.



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Supplement and complementary to existing platforms and networks

This initiative is aware of the existing networks and structures with similar aims; such as the EU Platform, the HEPA/Europe network, Healthy Cities network, etc.

The initiative is aware of the existing intergovernmental cooperations within the European Union, Council of Europe and World Health Organisation.



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EU Platform and European Physical Activity Promotion Forum

- The EU Platform is open, however, it has limitations concerning the number of members to still being operational in its existing form.
- The Forum could operate more flexible, than the Platform with its given regulations.
- The relation to the Platform, would be the Physical Activity platform members. However, the Forum can develop and continue its work in case the Platform should change its priorities or structure.



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HEPA Europe and Physical Activity Promotion Forum

The HEPA/Europe has in the document “**Steps to health - A EUROPEAN FRAMEWORK TO PROMOTE PHYSICAL ACTIVITY FOR HEALTH**” presented its aims, overview of the challenges and its recommendations for physical activity as tool for improving public health. HEPA has a multisectoral approach, with a starting point in the primary partner of th WHO - the Health Ministries.

- The membership of HEPA is primarily the:
 - scientific sector** (25 members, universities and faculties)
 - public national health institutions** (17 Ministries/public national institutions)
 - personal members** (4)
 - national NGOs/foundations/corporate sector** (5)



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Intergovernmental institutions and Physical Activity Promotion Forum

Intergovernmental bodies are important platforms for national public initiated actions and support for promotion and mobilisation of physical activity with a health promotion perspective.

However, interventions and initiatives are needed from civil society and coporate sector to reach the common goals.



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European Union

The Forum can assist promotion, mobilisation of physical activity with a health promotion perspective as stated in the "White Paper on Strategy for Europe on Nutrition, Overweight and Obesity related health issues" and the Health oriented goals of the "White Paper on Sport" (EAC).

Council of Europe

The Forum can assist promotion, mobilization of physical activity with a health promotion perspective that are being incorporated in the European Partial Agreement on Sport (EPAS) within the Council of Europe (to be decided at Ministerial meeting in December and consultative meeting in the beginning of 2009).



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Physical Activity oriented members of the Platform (Nov 08):

European Confederation Sport and Health - CESS

European Cyclists Federation – ECF

European Federation of Playground Industry - FEPI

European Health and Fitness Association - EHFA

European Non-Governmental Sport Organisations - ENGSO

International Sport and Culture Association -ISCA

