

EHFA Members Approve Strong Plans For Growth & Appoint New Board Members

The European Health & Fitness Association marked the successful end of President Harm Tegelaars second year by his re-election for another two year term, and by the approval of all seven Resolutions proposed by the EHFA Board of Directors. The General Assembly was held in Essen, Germany, on 22nd April 2009.

The General Assembly (GA) provided an overwhelming majority of support to pursue the continuation of the strategy as engaged by EHFA in 2007, and reinforced by the EHFA Plan for 2009-2010. High emphasis will be put on the necessity to continue developing the Standards for the industry that will become effective with the appointment of a new Chairman for the Standards Council, Prof Dr Alfonso Jiménez. Additionally, the EREPS was given again the full support of the GA in its mission to raise the professionalization and credibility of the fitness industry. Further activities will include improvement of the perception of health & fitness sector by communicating, under the guidance of the EHFA Scientific Advisory Board, research supported information on exercise and health.

Other resolutions gave approval for the financial reports of 2008 and for the Budget 2009 of EHFA and for the **election of three new EHFA Board Members:**

- **Jan EDHOLM – CEO, SATS Group Sweden**
- **Armando MOREIRA - Board Secretary, AGAP, Portugal**
- **Frank VAN DE VEN - Vice-President EMEA, Life Fitness BV, the Netherlands**

The three new Board members joined the current EHFA Board, who are:

- Andrée DEANE, CEO, FIA, United Kingdom (re-elected on 22 April 2009)
- Paolo A. ADAMI, President SIAF/FIAF, Italy
- Luca CECCARONI, International Marketing Manager, Technogym Spa, Italy
- Paul KIENSTRA, CEO, High Five Health Promotion, the Netherlands
- Rosi PRESCOTT, CEO, Central YMCA, United Kingdom
- John SHARKEY, Director, National Training Centre, Ireland

The new EHFA Board is thus balanced and composed of members who represent employers, training providers, national associations, fitness equipment suppliers, and a certification organisation.

Speaking on the conclusion of the General Assembly, Harm Tegelaars thanked all EHFA members and said: ***"We will continue building the fundamentals for the industry European wide. There is a clear necessity for the industry to get organized and to influence policy makers, as well as to speak with one voice. If we adopt a solid internal structure, and support clear professional standards, we will gain the influence to self-regulate our industry"***

To put into practice the promotion of standards, **EHFA & EREPS will host the Central European Fitness Forum (CEFF) in Prague on 18 & 19 May.** Sponsored by Technogym and Holmes Place, the Fitness Forum will see the presentation of the achievements of [EREPS](#) and how it benefits every sector of the health and fitness industry.

More about EHFA www.ehfa.eu

More about the EHFA/EREPS Central European Fitness Forum www.ehfa.eu/157.html